



**MADDIE ANDERSON**  
DESIGNER

MADDIEAMORA@GMAIL.COM  
(949) 910 4696  
MADDIEAMORA.COM

## EDUCATION

### BA IN ADVERTISING

UNIVERSITY OF OREGON 2021 - JUN 2025

Third year advertising student with a double minor in multi media design and computer science.

### HIGH SCHOOL DIPLOMA

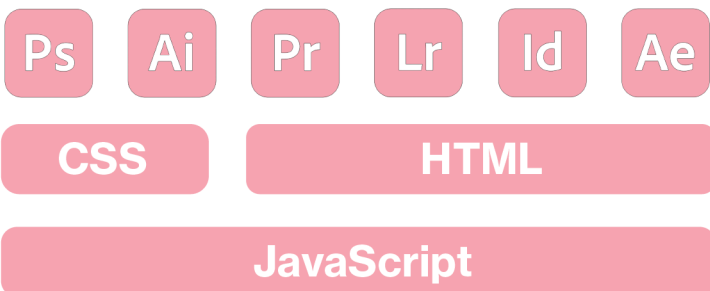
FUHS 2017 - 2021

Graduated June 2021, maintained above a 4.0 all four years. Member of associated student body and varsity cheer for four years.

## PERSONAL SKILLS



## TECHNICAL SKILLS



## WORK EXPERIENCE

### MARKETING ASSISTANT

SEW STEADY JUL 2023 - PRESENT

This is a swiss army knife job. I manage all social media accounts, create weekly marketing emails, design all marketing materials for events & education, as well as edit video content.

### VP OF PR & MARKETING

UO TRI DELTA MAR 2023 - FEB 2024

In charge of all media management on Instagram, Twitter, & TikTok. Created merch designs for the chapter & wrote a quarterly newsletter. Oversaw all 170 members' Instagram accounts to ensure we are putting out the proper image of Tri Delta.

### BRANDING & MEDIA MANAGER

FREELANCE SEP 2022 - PRESENT

I work with companies, bloggers, podcasters, anything under the sun to help them create a brand identity, sample posts, and on occasion run their social media accounts so that they can get their project started!

### SHOP OWNER

ETSY SEP 2020 - SEP 2022

Owned an Etsy shop where I sold products which featured my original designs. I also managed a TikTok and Instagram account to promote collections and post new designs.

### SOCIAL MEDIA INTERN

WILSHIRE AVE CC 2019 - MAY 2021

Worked alongside youth pastor, Sekwhon Grondin, to create graphics and manage the social media accounts for the church youth groups. I also created merchandise for camps and events.